



Greetings from the ASQ Milwaukee Section,

Thank you for inquiring about advertising in our newsletter. Your advertising support helps the activities of the section (newsletter, website, internet communications). This is a great opportunity to promote your products or service and support the activities of this ASQ local section.

Advertising rates are extremely competitive for commercial advertising and reach nearly 1200 section members every month. As an incentive to advertise with us, we offer each company the opportunity to send one employee for one day of training at our annual QC100 training event free of charge which takes place every Spring.

Details about advertising are as follows;

1. Advertising rates are \$525 for a 3 1/2" by 4 1/2" ad. The rate is for the advertising year which runs from Sept. thru June. It is pro-rated for new subscribers if less than a year.
2. We prefer you supply the artwork. Preferred file formats are; PDF high quality with fonts imbedded, EPS, Quark on Mac, or JPEG high resolution. There is a charge for the artwork if we supply it although you need to provide us with information you would like in the ad such as company logo, trademark, and ad script. We will quote artwork based on your needs.
3. Advertising is on a space available basis. We currently have a space available. Renewal priority is given to continuing advertisers.
4. Current advertisers are contacted in July to confirm renewal and approve or revise their ad. Renewal invoices are sent at that time.
5. Ad changes such as phone number or email addresses can be made any month and there is no charge for this. You can revise your ad any month prior to the 10 th of each month's submission deadline.
5. We post the newsletter by the first of every month on our website. You can visit [www.asqmilwaukee.org](http://www.asqmilwaukee.org) to view our current newsletter. The newsletter is posted on the section website all 12 months of the year. The June issue is repeated in July and August since we do not publish the newsletter during the summer months.

Please contact me if I can answer any other questions you may have or be of further assistance. Thank you for your interest in supporting the activities of the Milwaukee Section and we look forward to serving your needs.

Erica Swain

Newsletter Editor

[erica.j.swain@gmail.com](mailto:erica.j.swain@gmail.com)