

**IN  
THIS  
ISSUE**

**ARTICLES**

**DINNER MEETING RESERVATIONS**  
**PLEASE NOTE: 2ND MONDAY**  
**MONDAY, OCTOBER 10th, 2011**  
**Marquette University Alumni**  
**Memorial Union**  
 1442 W. Wisconsin Avenue.  
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**ASQ OCTOBER 2011 MEETING**

**2nd MONDAY, OCTOBER 10th, 2011**  
**MARQUETTE UNIVERSITY ALUMNI MEMORIAL UNION**  
 1442 W. WISCONSIN AVE., MILWAUKEE, WI

**PRESENTATION TOPIC:**

**“JOBS AND BUSINESS IN WISCONSIN”**

*Speaker: Governor Scott Walker*

**Joint Meeting w/ ISM & APICS Milwaukee**



**Governor Scott Walker**

As everyone is acutely aware, the state of the US economy is not robust. Recent press reports and news casts are alarming and perhaps depressing. The US debt rating has been downgraded. Job growth has been non existent and unemployment is hovering just under 10%. Home foreclosures are still a common occurrence and some banks are still distressed.

State governments have not been immune from the current financial crisis. Many state capitals across the county find their revenue has declined dramatically as a result of this recession, while at the same time demand for public services has increased. Witness what happened in California in 2009 when that state was forced to issue IOU's because of the revenue shortfall. Clearly state budgets are challenged.

The current expectations of some prominent economists are growth will remain disappointing, and unemployment will remain chronically high. It took years to arrive at our current juncture, and it will probably take years to recover.

Please join us for an evening with Governor Walker who will share with us his view and insight into Wisconsin's outlook going forward.

*See the October Speaker Bio of Scott Walker on page 2*

**THERE IS NO PRE-MEETING CLINIC, ROUNDTABLE DISCUSSION OR PLANT TOUR THIS MONTH**

**DINNER MEETING  
RESERVATIONS**

**2nd Monday  
October 10th, 2011**

**You must pre-register for this even by Sunday, Oct. 2**

Location:

**MARQUETTE UNIVERSITY  
ALUMNI MEMORIAL UNION**

1442 W. WISCONSIN AVE., MILWAUKEE, WI

**5:00-6:30 p.m. .... ISM Supplier Showcase  
6:30 p.m. .... Dinner & Speaker to Follow**

**FEE FOR THIS DINNER MEETING ONLY**

- ASQ Members .....\$35**
- Non-ASQ Members (N) .....\$35**
- Students .....\$35**

**You must pre-register for this even by Sunday, Oct. 2  
Onsite registration will NOT be available for this event only.**

**BUFFET MENU WILL BE SERVED**

Upon arrival, please register at the Milwaukee ASQ table. Bring checks payable to ASQ Milwaukee Section before reaching the cashier. For more information regarding the **ARRANGEMENTS**, e-mail Jessica Andreshak at [jandreshak@cytophil.com](mailto:jandreshak@cytophil.com)

**RESERVATIONS ARE REQUIRED ONLY FOR DINNERS.**

You will receive your dinner confirmation when you register on-line. If you have difficulty or cannot register online, please contact **Jessica Andreshak**, ASQ Milwaukee Arrangements Coordinator at **(262) 716-3028**. Reservation cancellations can be made online or by calling the Arrangements Coordinator.

**Reservation and cancellation deadline:  
9:00 a.m. Sunday, October 2nd, 2011**

Reservations made but not kept will be billed.

Please refer all

**SPEAKER & TOPIC QUESTIONS  
to**

**ERICA SWAIN**

[erica.j.swain@gmail.com](mailto:erica.j.swain@gmail.com)

**OCTOBER SPEAKER BIO INFO**

**GOVERNOR SCOTT WALKER**

On January 3, 2011, Scott Walker was inaugurated as Wisconsin's 45th Governor. On his first day in office, Governor Walker called the State Legislature into a special session on job creation.

Since that day, he has proposed reform legislation calling for a transformation of the Department of Commerce into a public-private entity named the Wisconsin Economic Development Corporation. This new organization will be aimed at promoting the State of Wisconsin as a beacon for economic opportunity while keeping in place proper government oversight. Governor Walker has proposed other reforms including small business tax relief, frivolous lawsuit reform, and the creation of the Commission on Waste, Fraud, and Abuse, which will aid in balancing Wisconsin's estimated \$3 billion deficit.

In 1986, Scott moved to Milwaukee from Delavan to attend Marquette University.

Scott was elected to the State Assembly in 1993. He chaired several committees and authored important pieces of legislation. In 2002, Scott was elected Milwaukee County Executive and served for eight years before being elected Governor.

Scott is married to Tonette, and they have two sons, Matt and Alex. They are active in the community and their church.

**SEPTEMBER SPEAKER**

**STEPHAN COULTIER**



*Stephan Coultier*

Chair Article: Membership  
Nick Leifeld

Who is the Milwaukee Section?

I thought it would be interesting in answering the question posed above, to examine our membership base from several perspectives; certification, industry sector, and years of membership. ASQ members don't just join an organization, they join a community. And membership has its' rewards.

Benefits of ASQ Membership

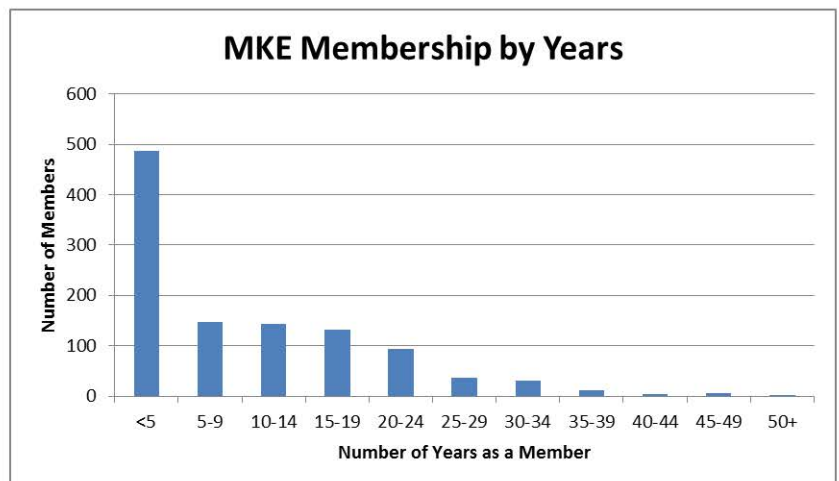
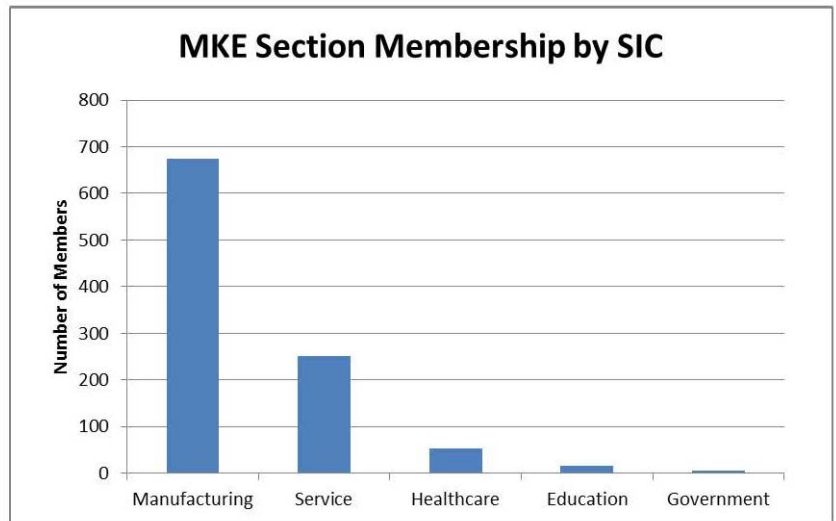
**ASQ PRODUCTS** – Certification, Courses, Conferences.

**ASQ IMAGE** – ASQ as the leading authority, most comprehensive community and best partner for those interested in quality.

**INDIVIDUAL LEARNING** – Providing member with information that makes them more productive.

NETWORKING OPPORTUNITIES

PROFESSIONAL CERTIFICATIONS



## Section NEWS Oct. 2011

We have an exciting line up of speakers and topics this year. In Oct., we are partnering with Milwaukee sections of ISM & APICS societies. Our featured speaker is Governor Scott Walker. I hope you can attend and take advantage of this and future presentations.

Lisa Carper presented member of our Leadership Team with awards recognizing their service this past year. Congratulations to all member leaders. Please see the group picture in the newsletter.

We currently have three open positions on your Leadership Team. They are Technical Seminar, Advanced Programs, and Voice of the Customer Chair positions. If you have an interest in one of these areas, are seeking an opportunity to expand your experience and networking base, please consider this opportunity to serve our section membership. Contact Erica Swain for information on serving.

We are again honored to receive the Silver Excellence Award for our Section Quality Management Process. Please see the article elsewhere in newsletter for a further discussion on this award.

John Montague,  
Newsletter Editor  
[jmontague03@yahoo.com](mailto:jmontague03@yahoo.com)

## MILWAUKEE SECTION EARNS TOP HONORS

**The Milwaukee Section 1202 of the American Society for Quality (ASQ) has earned the 2009-10 Section Management Process Total Quality Award, one of the highest honors a section can earn in the Society.**

The Section Management Process (SMP) Total Quality Award is awarded to sections that have proven their commitment and ability to serving local ASQ members and the community. SMP is a management model and planning tool that assists sections in their planning and implementation of programs and services that will meet the needs of current and future ASQ members. The model is based on the plan-do-check-act cycle of continuous improvement and is proven to aid the sections in delivering superior value to their members.

In order to earn the Total Quality Award, sections must meet certain criteria. First, they must determine a section member leader roster and set long-term targets. Second, the section must develop an annual business plan with objectives and goals. Finally, a section must meet 75% of the goals set forth in their business plan.

Total Quality sections are typically the most successful of ASQ sections. They consistently show higher levels of member retention, satisfaction and loyalty, which can be directly attributed to their efforts to assess and meet the needs of members through careful planning.



**2009-10 Silver Excellence Award**

**MILWAUKEE SECTION MILESTONES**

The Milwaukee Section Salutes the Followin Members for Achieving Their Milestone --  
**Year Ending 2011**

<b>ASQ 20-24 Year Club</b>	
<i>MEMBER</i>	<i>YEARS</i>
Frederick M. Anderson.....	24
William E. Flemming .....	24
David W. Otis .....	24
Mary L. Gellendin .....	24
Kristin A. Volgmann .....	24
Julie A. Taylor .....	24
Jeffrey W. Powers .....	24
Janice L. Barnard.....	24
David A. Biddle .....	24
Daniel E. Graham .....	24
Brian J. Gurnee .....	24
Sheila B. Goodson .....	24
Christine M. Baxter .....	24
Steven M. Downs .....	24
Thomas J. Schmidt .....	23
George D. Majewski.....	23
Deborah Gunther .....	23
William W. Whalen .....	23
Ray E. Tucker .....	23
Keith A. Schuette .....	23
Britt A. Hall .....	23
Dan Junker .....	23
Ronald T. Strobel .....	23
Mark J. Strehlow .....	23
David G. Henry .....	23
Bruce K. Evans.....	23
David Barth .....	23
Curtis L. Orlowski .....	23
Ronald R. Bland.....	23
David C. Maley .....	22
Howard F. Rohde .....	22
Cheryl L. Reher .....	22
Marc S. Micale.....	22
Kenneth L. Anderson .....	22
Dennis A. Pommering.....	22
Daniel J. Stapleton.....	22
Paul D. Richards .....	22
Karl Kroening.....	22
John P. Jarvis .....	22
Bradley R. Niemuth .....	22
Jairus C. Warner .....	22
Jon R. Koenig .....	22
Wayne J. Sander .....	22
Thomas R. Garcia .....	22
Stephen M. Thome .....	22
Gregory P. Hince .....	22
Yvonne T. Darbant .....	22

Jay Neidhold.....	22
Thomas J. Tradewell Sr. ..	21
Steven J. Giuntoli .....	21
Mark E. Kiland.....	21
Gary A. Malcolm .....	21
Donald J. Gellendin .....	21
David J. Wahlig .....	21
Christine S. Barnes .....	21
Norman G. Bandler Jr. ....	21
Terry L. Hartman .....	21
Steve J. Lockwood .....	21
Ernest W. Baese .....	21
Tom D. Clark .....	21
Mark N. Johnson .....	21
Linda C. Ballweg .....	21
Tanya R. Albee .....	21
Robert T. Della .....	21
Todd M. Matthies .....	21
Robert L. Stanley .....	21
Joanne Geisheker .....	21
Tom R. Guenther .....	21
John W. Rossbach.....	21
Christie A. Grummons .....	21
James R. Ruth.....	21
John D. Welke.....	20
Jeffrey J. Weinert .....	20
Gary W. Zainer.....	20
Frederick T. Gauger .....	20
Gregory J. Smith.....	20
Steven A. Predaina .....	20
Robert J. Lange .....	20
John M. Cutting .....	20
James L. Heaviland .....	20
Steven D. Olsen .....	20
Rod R. Loucks.....	20
Lawrence P. Moon .....	20
George E. Boehmer .....	20
William J. Cavalco .....	20
Shiu-Man Leung.....	20
Robert J. Mueller .....	20
Paul J. Stockhausen .....	20
Kurt E. Widmann .....	20
Kenneth R. Wagner.....	20
Gerald A. Sanders .....	20
William R. Kirkman .....	20
Craig A. Nichols.....	20

<b>ASQ 25-29 Year Club</b>	
<i>MEMBER</i>	<i>YEARS</i>
Ron W. Nolte.....	29
James N. Bent.....	29
Colin C. Moore.....	29
Glen J. Thielke Jr.....	29
Glen T. Barkow.....	29
Richard M. Goodson .....	28
Gary A. Smith.....	28
Jude C. Kizenkavich.....	28
Dennis L. Gorectke.....	28
Gustavo A. Guevara .....	28
Bob Gaumont .....	28
Lee D. Dawson.....	28
Patrick J. Volkmann .....	27
Paul E. Borawski .....	27
Jason M. Christ .....	27
Robert W. Sobralske .....	27
John D. Horvath.....	27
Stephen A. Groves .....	26
Phillip Schmidt.....	26
Sara R.S. Miller .....	26
Philip J. Skowbo.....	26
Larry L. Rekow.....	26
Davis R. Bothe .....	26
Nicholas C. Leifeld.....	26
Dan E. McLaughlin .....	26
Joseph A. Edlhuber .....	26
Douglas E. Clauson .....	26
Alan F. Miner .....	26
Stephen P. Ninneman .....	25
Scott R. Radandt.....	25
Michael J. Rowe.....	25
David E. Ripplinger .....	25
Ross J. Gilbert .....	25
Arnold A. Claus Jr.....	25
Raymond M. Durkin.....	25
Allen C. Rothman.....	25
Charles J. Blankenheim ..	25

<b>ASQ 30-39 Year Club</b>	
<i>MEMBER</i>	<i>YEARS</i>
Ernest R. Urbahn .....	39
Carol Ann G. Banker .....	39
Scott L. Milligan.....	38
Paul G. Glatzel.....	37
Michael A. Thomas.....	37

Gary E. Watson.....	37
Phillip C. Reger .....	36
Daniel V. Marohl .....	35
Russell H. Graf.....	35
Babu A. Patel .....	35
Dan T. Kane .....	35
John J. Knappenberger ..	34
Richard E. Aubuchon .....	34
Philip R. Heinle .....	34
Michael J. Crotzer .....	34
Isaac W. Wright Jr. ....	34
George Q. Lofgren .....	34
Donald Pirlot .....	34
Dennis Dettmann .....	34
Bryan D. Held .....	34
Loren P. Bartz.....	34
William J. Birch .....	33
Paul M. Shore Jr. ....	32
John O. Borchardt .....	32
James D. Marshall .....	32
Roland W. Chaloupka.....	31
Mark R. Mason.....	31
Mark E. Guild .....	31
Dodd A. Strong.....	31
James O. Westgard .....	31
Glen W. Ryan .....	31
Allen A. Birmingham .....	31
Alan K. Schneider.....	30
Larry M. Izu .....	30
David L. Prins .....	30
Steven J. Schuelka .....	30
Jeffrey R. Stumpe .....	30
Dennis J. Webb.....	30
Andrew V. Vehmas.....	30
Craig C. Brown .....	30
William L. Hangartner .....	30

<b>ASQ 40-50+ Year Club</b>	
<i>MEMBER</i>	<i>YEARS</i>
Robert W. Braun.....	52
James R.R. Spindler .....	48
Richard A. Bloomberg .....	48
James C. Feiereisen .....	48
William E. Soderdahl .....	45
Wayne E. Schwartz .....	45
Robert P. Schmidbauer .....	42
Terrence C. Lucas.....	40
Kent M. Ehley.....	40
David C. Hoffmann .....	40

**NEW MEMBERS & GUESTS**



**JOHN FOWLER**



**DAVID BARRETT**



**MIKE SMITH**

**UPCOMING EXAM DATE:  
December 3, 2011**

**Application Deadline:  
October 14, 2011**

Calibration Technician

Lean Certification (SME/AME  
Shingo Prize/ASQ Partnership)

Pharmaceutical GMP Professional

Quality Auditor

Quality Engineer

Quality Improvement Associate

Quality Process Analyst

Six Sigma Green Belt

Software Quality Engineer



**2012 QC 100-400 SPRING TRAINING COURSES**

**Preliminary Schedule**

**Course Date**

Track	2/25/12	3/3/12	3/9/12	3/10/12
	<b>101</b>	<b>102</b>	<b>103A</b>	<b>103B</b>
<b>Quality Systems</b>	<b>FMEA and Mistake Proofing</b> <i>Rick Goodson</i>	<b>Quality Systems (includes ISO 1345)</b> <i>Phil Heinle</i>	<b>Gage R&amp;R</b> <i>Jim Spindler</i>	<b>Supplier Quality &amp; Use of PPAP</b> <i>Wilson Wright</i>
	<b>201</b>	<b>202</b>	<b>203A</b>	<b>203B</b>
<b>Statistical Methods</b>	<b>Fundamental Statistical Methods Part 1</b> <i>Terri Glaser</i>	<b>Fundamental Statistical Methods Part 2</b> <i>Terri Glaser</i>	<b>Statistical Decision Making Methods</b> <i>Kent Ehley</i>	<b>Data Analysis</b> <i>Sara Falkiewicz</i>
	<b>301</b>	<b>302</b>		<b>303</b>
<b>Problem Solving &amp; Prevention</b>	<b>A3 Problem Solving</b> <i>Sara Falkiewicz</i>	<b>Kaizen &amp; 5S Process</b> <i>Rich Budzinski</i>		<b>Value Stream Mapping</b> <i>Rick Goodson</i>
	<b>401</b>	<b>402</b>	<b>403A</b>	<b>403B</b>
<b>Team Leadership Skills</b>	<b>Team Leadership and Management</b> <i>Julie Kowalski</i>	<b>Building Accountability, Public Speaking, Negotiation Skills</b> <i>Julie Kowalski</i>	<b>Emotional Intelligence &amp; Accountability to Engage Quality Teams</b> <i>Julie Kowalski</i>	<b>Use of Facts and Data for Decision Making</b> <i>Debora Hopen</i>

THE LATEST SECTION PHOTOS

ROUNDTABLE  
DISCUSSION  
GROUP



LEADERSHIP TEAM SERVICE AWARDS

REGISTRATION,  
Erica Swain,  
Jessica Andreshak,  
and Julie Shuster



Erica Swain

911 REMEMBERED



**Quality Calibration Service, Inc.**

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- 5 - 10 Day Turnaround For Repair
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**Quality Calibration Service, Inc.**

10205 W. Greenfield Avenue West Allis, WI 53214  
Phone: (414) 256-8900 Fax: (414) 256-8911

Call or visit our website for info about additional services  
[www.qualitycalibration.com](http://www.qualitycalibration.com)

E-mail: [qcs@qualitycalibration.com](mailto:qcs@qualitycalibration.com)

**Attention Companies, Consultants  
and Service Providers**

The Milwaukee Section has a limited number of advertising slots available in this newsletter. This is a great opportunity to promote your products or service and support the activities of this ASQ local section. Advertising rates are extremely competitive for commercial advertising and reach nearly 1,400 section members every month.

As an incentive to advertise with us, we offer each company the opportunity to send one employee for one day of training at our annual QC100 training event free of charge, in addition to a listing in the QC 100 brochure or other communication related to these courses.

The newsletter is also posted on the section website in addition to being emailed to members attached to the monthly dinner meeting announcement. For further information, please contact John Montague, Newsletter Editor at [jmontague03@yahoo.com](mailto:jmontague03@yahoo.com) or call 414-764-4506.

**SECTION CHAIR AND LEADERSHIP TEAM MEMBERS**

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**TECHNICAL SEMINARS**

POSITION OPEN

**TRAINING & EDUCATION**

Kent Ehley  
(414) 771-2499  
[kentehley@gmail.com](mailto:kentehley@gmail.com)

**VOICE OF THE CUSTOMER**

POSITION OPEN

**WEBSITE (Internet)**

Ray Tucker  
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[tucker.ray@basco.com](mailto:tucker.ray@basco.com)

## Newsletter Info

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jmontague03@yahoo.com

## NEWSLETTER ARTICLE DEADLINES

### DEADLINE .... ISSUE

Oct. 10 .....	Nov. '11
Nov. 10 .....	Dec. '11
Dec. 10 .....	Jan. '12
Jan. 10 .....	Feb. '12

**THE DEADLINE FOR ARTICLE SUBMISSION  
IS THE 10th OF EVERY MONTH.**

## CAREER PLACEMENT

Please visit [www.asqmilwaukee.org](http://www.asqmilwaukee.org) for current career opportunities. Use the link Job Placement on the left side of the web page to access information on current job openings.

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**SEND CHANGE OF ADDRESS NOTIFICATION TO:**



American Society For Quality  
600 N. Plankinton Ave., Milwaukee, WI 53203  
or sign-in to ASQNet at  
[www.asq.org](http://www.asq.org)

## 2011-2012 Quality Calendar

**2nd Mon., Oct. 10, '11** Marquette University  
**JOINT MEETING WITH ISM & APICS MILWAUKEE**  
*Topic to be announced.*  
**WI GOVERNOR SCOTT WALKER, Wis. State Government**

**Mon., Nov. 21, '11** Alioto's Bar & Grill  
**SOFTWARE FOR QUALITY**  
*Minitab Tips & Tricks with Overview of "The Assistant" from Minitab*  
**MARILYN WHEATLEY, MINITAB**

**2nd Mon., Dec. 12, '11** Alioto's Bar & Grill  
**QUALITY IN FUTURE**  
*ASQ's 2011 Future of Quality Study*  
**PAUL BORAWSKI, ASQ**

**MON., Jan. 16, '12** Alioto's Bar & Grill  
**QUALITY IN HUMAN RESOURCE**  
*"Intentional" Talent Development: Succession Planning and Leadership for Growth*  
**LAURA KOHLER, Kohler Co.**

**MON., Feb. 20, '12** Alioto's Bar & Grill  
**QUALITY IN METROLOGY**  
*Debunking the two great myths about calibration: Traceability to NIST; and, if you cannot adjust, you cannot calibrate!*  
**JAY L. BUCHER, Bucherview Metrology Services**

**MON., March 19, '12** Alioto's Bar & Grill  
**QUALITY IN WATER**  
*Troubled Waters: A look at our current and future Great Lakes*  
**J. VAL KLUMP, School of Freshwater Sciences - UW Milw**

**MON., April 16, '12** Alioto's Bar & Grill  
**QUALITY FROM BALDRIGE**  
*Improving organizational performance and sustainability with the Baldrige framework: The Wisconsin Experience*  
**LIZ MENZER, Wisconsin Center for Performance Excellence**

**MON., May 21, '12** Alioto's Bar & Grill  
**BUSINESS TRANSFORMATION AT HARLEY-DAVIDSON**  
**MIKE MUELLER, Harley-Davidson**

**MON., June 18, '12** Alioto's Bar & Grill  
**FLYING SAFE**  
*How FAA deals with Quality Assurance in Air Transportation*  
**WESLEY J. HAKARI, FAA**

**PLEASE NOTE: 2nd Monday of Month Dates**

**ALIOTO'S BAR & GRILL**  
(414) 476-6900  
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**MARQUETTE UNIV. ALUMNI MEMORIAL UNION**  
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